Article 25 GDPR and PETs - extrapolating the future from a DPA's experience

Article 25 GDPR demands "data protection by design and by default". Compared to other legal requirements from the GDPR, there are currently very few decisions from Data Protection authorities (DPAs) that are based on Article 25. The same holds for court decisions. However, this does not mean that privacy-enhancing technologies (PETs) are widely adopted or that data processing meets the legal requirements. In her keynote, Marit will comment on the unsatisfactory status concerning the implementation of Article 25 GDPR as well as PETs from the perspective of a DPA. She will point out difficulties in applying this article both for controllers and DPAs, emphasize misunderstandings and identify show stoppers. Based on the DPA's experience and taking into account upcoming regulatory changes and technical trends, she will outline possible developments in the next years with respect to more (or less?) data protection by design and by default.