

Speaker Bio

Bartosz Przybylek is Unit Lead "Corporate Responsibility" at the consultancy ifok GmbH. He strategically links digitalization and sustainability and takes care of the necessary change, communication and training measures. Previously, he supported organizations in shaping digitalization responsibly and successfully and founded whyzer GmbH in Bremen in 2019. He combined methods of applied ethics with tools and processes from the digital economy, sustainability management and strategy consulting - in short: ethics in action. Bartosz Przybylek studied philosophy, religious studies and economic policy at the WWU Münster, where he dealt with the ethical challenges of our time. After completing his studies, he worked for several years as a digital entrepreneur in the toy industry and then as a strategy consultant. He supported corporations and SMEs in their digital transformation.