Student Assistant for Design and Layouting in the Scientific Context

A major part of scientific work besides doing the actual research is the presentation of complex concepts, transferring their value from words to appealing and easy-to-understand graphical assets.

The scientific community is looking for excellent student assistants, who are motivated to be part of the scientific process of generating new knowledge and breakthrough technologies for the future.

Your tasks include:

- Responsible for the creation of all Marketing Collaterals, including images, photos, GIFs, videos, and digital banners.
- Creation and design of high-quality strategy, concept, and credential presentations based on briefings
- Optimization of existing presentations in terms of structure, strategic structure, and visual chart design
- Generate clear ideas, concepts, and designs of creative assets from beginning to end.
- Work collaboratively with other designers to ensure a consistent, integrated brand perception and user experience.
- Create assets for use on website banners, landing pages, product pages, and videos

We offer student-friendly working hours (up to you between 20h/month and 60h/month) and working times. Further, we are open to remote work.

Prerequisites

- First relevant professional experience in media design
- Sound knowledge of the common Adobe CC programs (Photoshop, Illustrator, InDesign, Adobe After effects, and Adobe Premiere Pro.) and Microsoft Office, especially PowerPoint
- Independent, efficient, and solution-oriented working style
- Courage to make creative decisions and the ability to communicate them across departmental boundaries

Contact

If you are interested in this position, contact Phillip Rieger (phillip.rieger@trust.tu-darmstadt.de) or Marco Chilese (marco.chilese@trust.tu-darmstadt.de) via mail to learn more about it. Please include a brief overview of your study background, a CV, as well as one or two examples from your previous work.